



Advice from Successful Business Owners Nationwide!

“Trust yourself and keep going back to your mission statement and your “why”.”

Kendra Marable, Owner
Jubilee
www.jubileedecorah.com

“Start with the basics and build from there. It’s so much harder to go back and redo things (and more expensive).”

Ashlee Harrison, CEO | Founder
The Ashley Harrison
www.theashleyharrison.com

“Just keep going - trust yourself to figure it out.”

Paige Goss, Owner
Point Solutions Security
www.pointsolutions-security.com

“Keep moving forward.”

Brett Clarke, Educator | Consultant
Clarke Consulting
www.brett-clarke.com

“Hold on to your personal boundaries and values. The money will come.”

Linnea Swanson, Owner
Twinflower Psychological Services
www.twinflowerpsych.com

“Find good experts to help you! Understand your strengths and capabilities.”

Dina Simon, Owner | Founder
Simon Says Lead | Simon Says HR | Simon Says Inspire
www.simonsayslead.com

“I waffle between crazed strength and determination and wonder if I can/will succeed. I lean in on the days I have the grit, and I slow down on the days I have the fear. I take action when I am strong, and I take respite when I know I am weak. Building anything takes one block at a time, so knowing that if I put the right parts of me toward it, the outcome will be impactful, authentic, and true to who I am. I’ve won some and lost a few, but I have learned so much and am honored for my journey every day.”

Lori Poland, Business Owner | Author | Nonprofit Founder
Lori Poland
www.loripoland.net

“Take time to work on the business. Be clear on what you want. Ask for help from those you trust to also provide open and honest feedback.”

Tamara Prato, Founder | CEO
Connect the Dots
www.tamaraprato.com

- 1. Constantly focus on the needs of your customers or potential customers.**
- 2. There is nothing stopping you from asking for advice or help.**
- 3. Listen to what the customer needs are.**
- 4. Motivate your team to grow and have fun.”**

Geoff Roise, CEO | Owner
Lindsay Windows
www.lindsaywindows.com

“When things don't work out how you wanted or expected, don't perceive it as a failure, but rather valuable market research. There's no getting around that building your own business requires tenacity and persistence. You never stop learning and investing back into your business.”

Heidi Brockmyre, M.S., L.Ac., Founder and CEO
Fertility Activation Method®
www.heidibrockmyre.com

“Get coaching, be part of an entrepreneurs community and don't be afraid to invest in help when it's needed. You can't do it all if you want to build a thriving business and have a life too.”

Mitzi Lorentzen | Founder & Principal
Lorentzen Consulting, LLC

“Keep moving forward, & you'll never have a reason to look back. When you feel like throwing in the towel, find ‘your person’, and if you fail, remember, it’s a step closer to success.” Me